



FOR HER

Walk. Shop. Support.
Breast Cancer Awareness

**"WE ALL KNOW SOMEONE AFFECTED
BY BREAST CANCER. DO IT FOR HER."**

SPONSORSHIP PACKET

For Her Breast Cancer Event
October 11, 2026
Felton, Delaware

Supporting local breast cancer warriors and their families.

Your sponsorship helps make a difference.

OUR STORY



Kacie Pleasanton & Bryn Warren

Founders, For Her DE Foundation

Kacie Pleasanton and Bryn Warren, Founders of the For Her DE Foundation, invite you to partner with us as a sponsor of the 4th Annual FOR HER Breast Cancer Awareness Event on October 11, 2026.

FOR HER was created to raise awareness for breast cancer, honor those who are currently fighting, celebrate survivors, remember those we have lost, and remind our community that no one fights alone.

Two years ago, when we began planning this event, our family had just received the news that our mom had breast cancer. In the midst of uncertainty and fear, we felt called to do something—to create an event that would raise awareness, bring people together, and support those affected by this disease.

What started as a simple idea quickly grew into something much bigger than we ever imagined. Through shared stories, prayers, acts of kindness, and overwhelming community support, we discovered just how many lives have been touched by breast cancer. We realized our family was not alone, and that same sense of comfort and connection is what we hope to provide to others.

Today, FOR HER is more than an event. It is a mission. It is a community of people coming together to honor loved ones, support warriors and survivors, and make a meaningful impact for families facing breast cancer.

As Kacie shared during the 2025 FOR HER Event:

“*What felt like walking through fire was really part of a well-lit path toward a plan and a mission that God had for us.*”

Now entering our fourth year, we remain committed to that mission and are grateful for the sponsors, vendors, volunteers, and community members who make it possible.

Your sponsorship helps us continue raising awareness, supporting local breast cancer warriors and their families, and ensuring that no one has to face this journey alone.

SPONSORSHIP LEVELS

ULTRA SPONSOR — \$400

- 4 Complimentary T-shirts
- Company logo on event banner
- Logo on official Facebook page
- Verbal recognition at the event

ROSE SPONSOR — \$300

- 3 Complimentary T-shirts
- Company logo on event banner (slightly smaller than the ultra placement)
- Logo on official Facebook page

BLUSH SPONSOR — \$200

- 2 Complimentary T-shirts
- Company name printed on event banner

2025 Event Highlights

- Over 300 attendees
- 30+ vendors
- Over \$10,000 raised
- Supporting local breast cancer warriors and families



READY TO BECOME A SPONSOR?

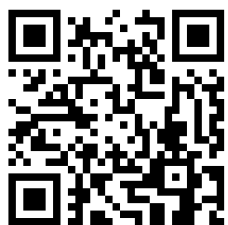
Thank you for considering a sponsorship of the 2026 For Her Breast Cancer Awareness Event.

To become a sponsor:

1. Review the sponsorship opportunities in this packet.
2. Complete the Sponsorship Application.
3. Submit payment upon receipt of your invoice.
4. Upload your company logo through the application form.

Sponsorship Application

 Scan the QR Code Below



OR

 Complete the application online:
[2026 Sponsorship Form](#)

Contact Information

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Nonprofit Information

For Her DE Foundation, Inc. is a registered 501(c)(3) nonprofit organization.

EIN: 39-3854431

Contributions may be tax-deductible as allowed by law.

Thank you for helping us raise awareness, support local breast cancer warriors and their families, and ensure that no one fights this journey alone. 🧡💖